Team Charter: Digital Discount Card Project

**Purpose**: The purpose of this team is to design and implement a digital discount card that provides customers with easy access to discounts and promotions from various stores and businesses.

**Objectives:**

Develop a user-friendly mobile application that allows customers to easily search and redeem discounts.

Collaborate with participating stores and businesses to create an extensive database of available discounts.

Launch the digital discount card to the market within the specified timeline and budget.

**Scope:**

Develop and launch a mobile application for iOS and Android platforms.

Collaborate with participating stores and businesses to add their discounts and promotions to the application.

Develop and implement a secure payment system for purchases made through the application.

Ensure that the application complies with all relevant laws and regulations.

Provide customer support and maintenance for the application after launch.

**Roles and Responsibilities:**

Project Manager: Oversees the project, manages the team, and ensures that the project is completed within scope, timeline, and budget.

Business Analyst: Conducts research on customer needs and market trends, and provides recommendations for features and functionalities of the application.

UI/UX Designer: Designs the user interface and user experience of the application, ensuring that it is intuitive and user-friendly.

Front-End Developer: Develops the front-end of the application, implementing the UI/UX designs and integrating with the back-end.

Back-End Developer: Develops the back-end of the application, including the database and payment system.

Quality Assurance Specialist: Tests the application to ensure that it meets quality standards and is free of bugs and errors.

Marketing Specialist: Develops a marketing plan for the launch of the application and implements it through various channels.

**Communication Plan:**

Regular team meetings will be held every Monday and Thursday at 10am.

Project updates will be shared through a project management tool (e.g. Trello) on a weekly basis.

Communication outside of regular meetings will be conducted through a team communication tool (e.g. Slack).

**Decision Making:**

Decisions will be made through consensus by the team.

In the event of a deadlock, the Project Manager will make the final decision.

**Constraints:**

The project must be completed within a budget of $500,000.

The project must be completed within 6 months.

The application must comply with relevant laws and regulations, including data privacy and security.

Steps of Creation

1. I used Word
2. I did some google searches
3. Wrote my team charter